

Saman Sadeghi



Date of Birth: August 27th, 1981
Gender: Male
Marital Status: Single
Nationality: Iranian
Languages: Persian (Native), English (Fluent), Azeri (Fluent)
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DEGREES

- MA Industrial Design, Iran University of Science and Technology - 2020
- BA Industrial Design, Islamic Azad University - 2017
- BS Electronics Engineering, Islamic Azad University - 2004

COURSES, AWARDS & CERTIFICATES

- Accomplished "A Crash Course on Creativity" online course by Stanford university venture-lab program - 2016
- IELTS Academic certified (Band score = 7.5) - 2014
- Successfully finished "Technology Entrepreneurship" online course for startups by Stanford university venture-lab program and ranked 9th among more than 10000 teams (Team: 15iLS) - 2013
- APTECH Certified Computer Professional (ACCP) – 2004
- Business English Course by Tehran University - 2004
- Microsoft Certified System Engineer (MCSE) - 2001
- Ranked 42th in National Computer Olympiad - 1998
- Ranked 70th in National Math Olympiad - 1998
- "Best Innovation" Award by "Iranian Research Organization of Science and Technology" – 1997

JOBS & EMPLOYMENT

- Implementing LAN and maintenance, Implementing MS Exchange and maintenance, Freelance programming, web developing, Logo and brochure design and Android programming and developing, in personal projects, and, in cooperation with various groups in more than 50 projects (2012 – 2020)
- International Marketing Manager at NADco Startup (2011 – 2012)
- IT manager at Tose'e Nirou Company (2005 – 2008)
- Writer and narrator of some radio comedy series (We are who we are) at Radio Javan (2004)

MANAGERIAL SKILLS & EXPERIENCES

- Vast knowledge of UCD (User-Centered Design), and experienced in designing UI, UX, CX, and SX.
- Expert in product management, Ideation, black box, and glass box brainstorming.
- Highly experienced in product creation, sustainable development, and problem-solving methodologies such as CALMS, Lean, Double Diamonds, Morphological charts, SCAMPER, Objective Analysis Tree, Decision Matrix, PUGH, Fishbone, Synectics, TRIZ, etc.
- Experienced in managing and counseling teams for programming, designing, and Implementing more than 30 open source and non-open source websites.
- Experienced in managing teams for brainstorming, analyzing, branding, advertising, online advertising, social media promotion of NADco Startup (Educational Robotic Kits manufacturer).
- Experienced in designing, managing, and administering eCommerce websites.
- Experienced in managing and administering advertising campaigns for a charity, working across the field of drugs and alcohol abuse and addiction (research, prevention, treatment, professional education, support for families and children, and campaigns.
- Familiar with DevOps, Agile and Scrum, and experienced in using apps like Trello, Jira, and MSP.
- Good ability to provide, read, interpret reports and good ability of decision making using provided reports (like local workflows, google analytics, Agile based reports, etc.)
- Highly adaptable and super friendly with excellent communication skills.



COMPUTER SCIENCE QUALIFICATIONS

- Creative, self-motivated web designer, information architect, and usability expert with more than 15 years of extensive and diverse experience in several large-scale and interactive projects.
- Expert HTML/XHTML/HTML5 & CSS/CSS3/SASS developer, highly experienced in standard web design and layouts.
- Strong familiarity with some of the JS frameworks (Mootools, Prototype, jQuery, etc.)
- Fair knowledge of PHP/MySQL/JAVA, experienced in developing more than 50 projects using WordPress, Joomla!, Drupal, Magento, etc.
- Comprehensive knowledge in OOP
- Fair knowledge in Web2.0 technologies
- SEO engineering knowledge
- Familiar with XML-based languages, XSLT, etc.
- Well experienced in network infrastructure, LANs, WANs (MSCE, MS Exchange, and Linux hosting).
- Well Experienced in Database schema design
- Highly qualified in some webpages, graphics, and brochures editing apps including Adobe Dreamweaver, Adobe Photoshop, Adobe InDesign, Adobe XD, and Adobe Illustrator.
- Expert in Microsoft Office applications including Outlook ,Word ,Excel ,Access ,PowerPoint
- Expert in product design and 3D modeling and rendering apps such as SOLIDWORKS, Rhinoceros, Matrix, ACAD, KeyShot, V-Ray, etc.
- Moderate knowledge of SPSS.



ACTIVITIES, HOBBIES & INTERESTS

- More than 15 years of psychology and social psychology research (Sigmund Freud, William James, Carl Jung, Duane Schultz, and Eric Berne)
- More than 15 years of activity and experience in personal growth and self-awareness (concentration, relaxation, meditation, yoga, self-hypnosis, psycho cybernetics, and transactional analysis)
- two years of acting experience and have directed two short films
- Arts: drawing comics and cartoons, amateur oil painting, jewelry design
- Sports: swimming, jogging, basketball, mount climbing

*Some references available upon request.